

<u>PfH Banking Assets 1/31/2024</u>	
Republic Bank	\$184,213.39
PNC Money Market	\$177,218.85
TD- Credit Card	\$34,970.18
TD Gift Card	\$9,448.39
Total:	\$

	Financial Report as of 12/31/2023	2024	2024
		Budget	Actuals
	PfH Assessment	\$250,000.00	\$250,000.00
	Sponsorship	\$0.00	\$0.00
	Craft & Fine Arts Festival	\$20,000.00	\$20,000.00
	Appropriated Surplus	\$24,000.00	\$24,000.00
	Money Market Interest	\$3,600.00	\$3,600.00
	Total Income	\$297,600.00	\$297,600.00
<u>Expenses</u>		<u>BUDGET</u>	<u>2024 Spent</u>
Retail Recruitment & Retention			
	Recruiting Expenses	\$1,250.00	\$15.99
	Recruitment & Retention Grants	\$12,500.00	\$0.00
	Outdoor Planters Grant	\$10,500.00	\$0.00
	Total Retail Recruitment & Retention	\$18,550.00	\$15.99
Marketing & Public Relations			
	Graphics Design/ PR	\$10,000.00	\$0.00
	Website	\$2,500.00	\$136.63
	Ad Development	\$1,000.00	\$112.31
	Social Media Ads	\$10,000.00	\$296.22
	PATCO Ads	\$16,500.00	\$0.00
	Advertising	\$16,500.00	\$2,603.46
	Printing	\$6,000	\$450.11
	Yiftee BOGO	\$10,000.00	\$0.00
	Total Marketing & Public Relations	\$67,300.00	\$3,598.73
PfH Administration			
	Executive Dir - Compensation & Health Benefits	\$91,346.24	\$5,641.84
	Ambassador	\$0.00	\$0.00
	ED Phone/ Mifi	\$750.00	\$0.00
	Treasurer - Compensation	\$11,372.00	\$863.33
	Filing for Taxes	\$0.00	\$0.00
	Dropbox	\$660.00	\$54.00
	Constant Contact	\$1,860.00	\$155.00
	Legal Fees	\$0.00	\$0.00

	Misc. Expenses	\$0.00	\$0.00
	Insurance	\$1,300.00	\$0.00
	Professional Fees/Audit	\$7,500.00	\$0.00
	Membership & Seminar Fees	\$3,000.00	\$0.00
	Credit Card & Bank Fees	\$2,000.00	\$1.00
Total PfH Administration		\$119,788.24	\$6,715.17
Visual Enhancements			
	Haddy Lane	\$7,500.00	\$0.00
	Kings Court	\$3,500.00	0.00
	Outdoor Plant (See RRR)	\$0.00	\$0.00
	Christmas Lights	\$16,350.00	\$0.00
	Wayfair Signs	\$5,700.00	\$0.00
	LED Lights	\$1,500.00	\$0.00
Total Visual Enhancements		\$34,550.00	\$0.00
Events Committee			
	Major Events	\$20,000.00	\$4,511.87
	Decorations	\$1,750.00	\$525.26
	Activation	\$0.00	\$0.00
	Per Diem Help	\$4,250.00	\$0.00
	Analytics	\$511.76	\$0.00
	Entertainment	\$9,000.00	\$830.00
Total Events Committee		\$35,511.76	\$5,867.13
Grand Total for Expenses		\$294,000.00	\$16,197.02
Revenue		\$294,000.00	\$297,600.00
Difference		\$0.00	\$281,402.98

<u>Yiftee Report (Feb. 23, 2024)</u>	
Yiftee Gift Certificates Sold	\$79,700.00
Total Redeemed:	\$39,685.14
Left to be Redeemed:	\$40,014.86

<u>Interest Gained</u>	
<i>Money Market (Jan 24)</i>	\$625.85
<u>Paper Gift Card Report (Jan 2024)</u>	
<i>Left to Be Redeemed</i>	\$53,450.65
Revenue (Jan 24)	\$6,902.03

Notes:

Souper Bowl Revenue, Sponsorships.

<u>Checks Written Report (01/31/2024)</u>	Amount	Note
#1627, Jan 11, 2024	\$3,000.00	Just Add Ice (Ice Sculptures)
#1628, Jan 11, 2024	\$2,216.67	Philadelphia Inq.
#1629, Jan 11, 2024	\$231.65	CBS Interactive
#1630, Jan 17, 2024	\$900.00	Pine Barron Men's Chorus
#1631, Jan 17, 2024	\$350.00	Digital Solutions (Photobooth)
#1632, Jan 17, 2024	\$1,500.00	Just Add Ice (Biz Ice Sculptures)
#1633, Jan 31, 2024	\$1,267.00	ED Benefits