

PARTNERSHIP FOR HADONFIELD, INC.

Summary of Meeting: May 22, 2019 @ 8:35 a.m. to 9:20a.m.

Open Public Meetings Act announcement.

This meeting is being held under the Open Public Meetings Act. Adequate Notice of this meeting has been given to the Retrospect, the Courier-Post, and is posted on a bulletin board here in the Municipal Building. This announcement is made pursuant to the Open Public Meetings Act.

Attendance: Andrea Ranno, Julie Beddingfield, Susan Hodges, Marcello De Feo, Sue Maslowski, John Master, Jeff Kasko
John Picking, Kathy Gold, Anne Picking, Gary Klosner, Matt Cowperthwait
Absent: Sean Leonard

Staff: Remi Fortunato, Arlene Fiorilli, Vin Parker, Susan Schmidt

1. Chairperson's Comments (Susan Hodges)

* The Board of Trustees approved the minutes from the February, 2019 meeting.

2. Treasurer's Report (Vin Parker)

* Vin distributed copies of the following documents: Partnership for Haddonfield Balance Sheet, May 20, 2019; PfH Profit & Loss, 2019 YTD Actuals; PfH Transaction Detail By Account, January through May 2019.

The Board of Trustees approved the Treasurer's report as presented.

3. Committee Reports

A) Administration (Susan Hodges)

* Colette Oswald and Laura Link resigned from the PfH board. The PfH Board voted to replace them in the professional category with Gary Klosner and Matt Cowperthwait pending Commissioners approval.

* Board members are invited to attend the Commissioners' meeting on May 28, 7:30p.m. @ Borough Hall. The PfH 2019 proposed budget is on the agenda and our representatives should be there to answer any questions that may arise during this public hearing.

* Members of the Partnership for Haddonfield attended the town's Civic Dinner and were publically acknowledged. Attendance at this yearly function is encouraged to continue.

B) Professionals (Anne Picking)

* The next professional event is Thursday June 7, 8a.m. to 9a.m. at the Running Co. The Bread Board Plus will be catering this breakfast networking event.

C) Retail Retention and Recruitment (Remi Fortunato, John Master)

* New Business, Opening Soon

Bleu Bear Bakery (Gluten Free), 109 Kings Highway East is scheduled to open June 8.

The Hive, 8 Kings Court

Queen's Carriage, 125 Kings Highway East

The Spice and Tea Exchange, 103 Kings Highway East

Mare Monte, 1 Kings Highway East

Heritage Winery has been approved for 127 Kings Highway East.

* Ninja's Little Toy House, 7 Kings Highway East closed due to health reasons; the owner hopes to be back.

* The Board voted to have Remi to go forward on getting the 400 block of Haddon Avenue rezoned.

D) Marketing

a) Event Updates (Kathy Gold)

* On May 2, Girls' Night Out was well attended.

* The opening of the Farmers Market on May 18 was awesome.

* May 27, 10 a.m. is the Memorial Day Parade starting at the Presbyterian Church and ending with a service at HMHS.

* May 30 is the first ever Shop Camden County Cash Mob Event, 5p.m. to 7p.m. The celebration party is at 7p.m. for those who spent at least \$30 at Passariellos.

- * The Skirmish is June 1 with events between 10 a.m. and 4 p.m. Kings Highway will be closed between Grove Street and Haddon Ave for the 1 p.m. Skirmish. The Commissioners' approved our retailers to put out a table with red, white, blue tablecloths, bunting on the sidewalk in front of their stores.
- * The first Haddonfield fashion show, "Styled Up Haddonfield," will take place on June 6, 6:30 p.m. at Kings Hall, 14 Kings Highway.
- * The first "Friends of the Haddonfield's Farmers Market Dinner" will be in Kings Court on June 8, 6 p.m. to 9 p.m.
- * The Night Market and Rotary Concert will take place on June 13, 4-8p.m. Kings Highway will be closed to vehicular traffic from PATCO to Haddon Avenue.
- * The PfH will have a table during the July 3 "Yankee Doodle Do" event promoting the downtown.
- * July 4, 10a.m., is Haddonfield's Independence Day Parade beginning at the Presbyterian Church and ending at HMHS.
- * July 13 & 14 is Haddonfield's 27th Crafts and Fine Art Festival.

b) Public Relations

- * Copies of Suasion's Public Relations Recap, April - May 2019 were emailed to the Board and hard copies were available at the meeting.
- * Susan showed the New Jersey Tourism Excellence Award For Digital Outreach. It was wonderful to hear Governor Murphy listing Haddonfield as a unique place to visit.
- * For a second year in a row, Haddonfield was named as one of the "Best Historic Small Towns" in the U.S. by USA Today's 10BestReader's Choice travel awards.
- * Susan thanked John Picking for his appearance on Comcast Newsmakers.
- * PfH is a member of Downtown NJ and their Roundtable seminar will be in Haddonfield this September.

E) Visual Enhancements No report.

4. Borough News No report.

- * Jeff Kasko announced that the County road reconstruction is ongoing on Haddon Avenue.

5. Board of Trustee Comments

- * Sue Maslowski suggested that the Antique Car Show should put their cars closer together, and be moved to Kings Highway between Grove Street and Haddon Avenue.

6. Public Portion of the Meeting

No members of the public were in attendance.

****Next Board Meeting: Wednesday, September 25, 2019 @ 8:30 a.m. in the Borough Hall Courtroom.**