

PARTNERSHIP FOR HADONFIELD, INC.

Summary of Meeting: February 27, 2019 @ 8:35 a.m. to 9:50 a.m.

Open Public Meetings Act announcement.

This meeting is being held under the Open Public Meetings Act. Adequate Notice of this meeting has been given to the Retrospect, the Courier-Post, and is posted on a bulletin board here in the Municipal Building. This announcement is made pursuant to the Open Public Meetings Act.

Attendance: Andrea Ranno, John Master, Julie Beddingfield, Susan Hodges, Marcello De Feo, Sue Maslowski, Collete Oswald

Absent: John Picking, Jeff Kasko, Kathy Gold, Sean Leonard, Anne Picking, Laura Link

Staff: Remi Fortunato, Arlene Fiorilli, Vin Parker

1. Chairperson's Comments (Susan Hodges)

* The Board of Trustees approved the minutes from the January 23, 2019 meeting.

* Susan thanked the Board for their hard work, dedication and hours of service. It is greatly appreciated!

2. Treasurer's Report (Vin Parker)

* Vin distributed copies of the following documents: Partnership for Haddonfield Balance Sheet, at February 26, 2019; PffH Profit & Loss, 2018 Actuals and 2019 Budget at 2/26/19; PffH Transaction Detail By Account, January through February 2019; PffH Transaction Detail By Account, January through December 2018.

The Board of Trustees approved the Treasurer's report as presented as well as the budget for 2019.

3. Committee Reports

A) Administration (Susan Hodges)

* Congratulations to Marcello as our newest Board member, owner of Valente's Italian Specialties.

* The Board of Trustees voted to cancel the April 24 meeting. A meeting will be rescheduled if an issue arises that needs a Board vote.

* The PffH Board received two resumes from retailers, Andrea Miller and Lisa Netz, who want to be considered if/when a board position becomes vacant.

B) Professionals (Colette Oswald)

* The next professional event is Thursday March 7, 5:30p.m. at Cross Culture Indian Restaurant, 208 Kings Highway East, Haddonfield. Cross Culture will cater this evening networking event featuring its ethnic Indian cuisine.

Spring Fling is moved from May 2 to May 9 so it does not conflict with Girls Night Out.

C) Retail Retention and Recruitment (Remi Fortunato, John Master)

* The Little Hen at 220 Kings Highway East and El Nopalito at 47 Kings Highway East are scheduled to open in the spring.

* There was a request to increase the amount of Retention grant money available to retailers. The Board voted and approved an increase in the amount of retention money available to retailers with specific requirements that need to be met.

* There was a discussion to reevaluate the categories of exclusions that exist for retention grant money. This will be revisited at Recruitment and Retention Committee meeting on March 7, 9a.m. at the Haddonfield Information Center.

D) Marketing

a) Event Updates (Arlene Fiorilli)

* Due to the number of participants for the GALentine Chocolate Crawl on February 7 and the attendance at the HOST Heart on Valentine's Day, these events will become a yearly event.

* Uncorked was postponed due to the requirements requested by the Deputy Attorney General.

* May 2 is Girls' Night Out.

* May 30 is the first ever Shop Camden County Cash Mob Event. More details to follow.

* On June 13, the Rotary will again join us in a combined event on June 13. It will feature food trucks and the band, All Souled Out.

b) Public Relations

* Copies of Suasion's Public Relations Recap, January – February 2019 were emailed to the Board and hard copies were available at the meeting.

* Susan announced that Haddonfield will be featured in the upcoming March issue of Realtor Magazine in print and online.

* Downtown New Jersey Roundtable will have their seminar in Haddonfield on a Friday in September. Thank you Suasion!

E) Visual Enhancements No report.

4. Borough News No report.

5. Board of Trustee Comments

* Julie Beddingfield who serves on the Civic Association's Board of Governors presented a Civic Association update. In an effort to be better connected to the community, the Civic Association has initiated a series of Community networking/informational meetings. The first one was well attended at Verona's with the Fire Chief and the Police Chief. The next gathering is at Inkwood Books with Commissioner Moscatelli and the head of Public Works. Julie suggested that the Partnership for Haddonfield buy a table for the PfH Board at the annual Town Dinner on May 1. The winner of the Driscoll award is Stu Harding who is responsible for forming HOST, Haddonfield Outdoor Sculpture Trust. Stu initiated and leads the effort to place sculptures in our beautiful downtown.

6. Public Portion of the Meeting

No members of the public were in attendance.

****Next Board Meeting: Wednesday, May 22, 2019 @ 8:30 a.m. in the Borough Hall Courtroom.**