**PARTNERSHIP FOR HADONFIELD, INC.**

**Summary of Meeting: August 23, 2017 @ 8:35 a.m. to 9:20 a.m.**

Open Public Meetings Act announcement.

This meeting is being held under the Open Public Meetings Act. Adequate Notice of this meeting has been given to the Retrospect, the Courier-Post, and is posted on a bulletin board here in the Municipal Building. This announcement is made pursuant to the Open Public Meetings Act.

Attendance: Colette Oswald, John Master, Sue Maslowski, Jeff Kasko, John Picking, Kathy Gold

Staff: Remi Fortunato*,* Arlene Fiorilli, Susan Schmidt,Vin Parker

Opening the meeting with six board members, no quorum, no approvals.

Absent: Anne Picking, Jackie Russell, Joe Lynch, Sean Leonard, Susan Hodges, Julie Beddingfield, Andrea Ranno

**1. Chairperson’s Comments** (Jeff Kasko)

\* The minutes from June 28, 2017 will need to be approved on September 25, 2017 with a quorum present.

**2. Treasurer’s Report** (Vin Parker)

\* Vin distributed copies of the following documents: Partnership for Haddonfield Balance Sheet for August 21, 2017; PfH 2017 Profit & Loss, January 1 to August 21, 2017; Cash Activity Transactions, June 27 to August 21, 2017; the PfH Transaction Detail By Account, January through August, 2017. The Board of Trustees will need to approve the Treasurer’s report on September 25 with a quorum present.

**3. Committee Reports**

**A) Administration (**Arlene Fiorilli**)**

The check for the Haddonfield 25th Fine Art and Crafts Festival was received. Another success!

**B) Professionals (Colette Oswald)**

\* The Breakfast meeting was Friday, August 4, 8am hosted by Mark S. Kemenosh, DC.

\* The Taste of Haddonfield will be Thursday, September 14, 2017 @ Markeim Art Center, 5:30 p.m. to 7:30 p.m.

**C) Retail Retention and Recruitment** (Remi Fortunato, John Master)

\* Gerry Levin is buying the Owl’s Tale property, 138 Kings Highway East.

\* Passariello's Pizzeria and Italian Kitchen and King’s Road Brewing Company are scheduled to open in October, 2017.

\* Curvy Girl is changing ownership and will have a new name, Curvy Gal.

\* The outdoor solar lights at Gelato Dolceria were not in accordance with the Borough ordinance. The Borough asked that the lights be taken down. Board approval to change the ordinance could not take place today without a quorum. Remi will look into a uniform proposal from the restaurants to be presented at the next board meeting for discussion.

**D)** **Marketing**

1. Event Updates (John Picking, Kathy Gold)

\* Sidewalk Sale took place on August 3, 4, 5, and 6.

\* The Partnership for Haddonfield Marketing Committee launched a new initiative, “Weekday Dollars,” to drive traffic to Haddonfield during daytime hours. In July, customers shopping and dining on weekdays before 3 p.m. brought original receipts to the Information Center totaling $57,941.

\* The next and last Haddonfield Night Market for 2017 is scheduled for September 7, 4 p.m. to 8 p.m.

\* Girls’ Night Out is October 5.

\* Haddonfield’s Fall Festival and Craft Show is October 14.

1. Public Relations (Susan Schmidt, Suasion Communications)

 \* Copies of Suasion’s July – August 2017 Public Relations Flash Report and the July - August 2017

 Ad Value Report were emailed to the Board.

\* Haddonfield was named as one of the coolest towns of New Jersey in “Only in Your State.”

\* CBS3 Philly will be broadcasting 'Summerfest' live from Downtown

Haddonfield on Friday, August 25 at 5 p.m., 6 p.m., 10 p.m. & 11 p.m.

Stop by and say hello to the CBS3 anchors!

\* Thank you to Kathy Gold for her recent appearance on Comcast Newsmakers.

\* The number of “likes” on Facebook and the number of followers on Twitter and Instagram have increased.

\* Suasion Communications has opened an office on Tanner Street in Haddonfield.

**E) Visual Enhancements**

No report

**4. Borough News**

No report

**5. Board of Trustee Comments**

No comments

**6. Public Portion of the Meeting**

No one from the public was present at the meeting.

**\*\*Next Board Meeting: Wednesday, September 27, 2017, 8:15 a.m. in the Borough Hall Courtroom.**