PARTNERSHIP FOR HADONFIELD, INC.
Minutes: October 26, 2016 @ 8:40am to 9:30pm
Open Public Meetings Act announcement.
This meeting is being held under the Open Public Meetings Act. Adequate Notice of this meeting has been given to the Retrospect, the Courier-Post, and is posted on a bulletin board here in the Municipal Building.
This announcement is made pursuant to the Open Public Meetings Act.

Attendance: Colette Oswald, John Master, Anne Picking, John Picking, Sue Maslowski, Jaime Gorczynski, Diann Wilson,
Absent: Sean Leonard, Joe Lynch, Kathy Gold, Jeff Kasko, Susan Hodges, Jackie Russell
Staff: Remi Fortunato, Vin Parker, Arlene Fiorilli, Susan Schmidtt.

Chairperson's Comments (John Master)
*****The Board without discussion approved the PfH Minutes for September 28, 2016.

2. Treasurer's Report (Vin Parker)
* Vin distributed copies of the following documents: Partnership for Haddonfield Balance Sheet reflecting Balances at October 25 2016; PFH 2016 Profit & Loss, January to October; PFH Cash Activity September 28, 2016 to October 25, 2016; Transaction Detail By Account, January through October, 2016. The Board of Trustees approved the treasurer's report as submitted without discussion.

3. Committee Reports
Administration
***** No report.

Professionals (Colette Oswald)
* The breakfast networking event at In the Kitchen Cooking School and Boutique, 8am - 9am on Friday October 7 was well attended.
* On November 3, Haddonfield Fine Jewelers is hosting the evening networking event 5:30 -7:30pm, catered by DiVello's Deli.
* On Dec 2, Friday breakfast morning event is 8am -9am at Grace Episcopal Church on their second floor at the back of the building.

Retail Retention and Recruitment (Remi Fortunato)
* A Retention Grant was presented for Harrison's of Haddonfield who has been here for 50 years. Motion to give her the retention grant was approved..
* Zoning approved Little Tokyo, a new restaurant at 49 Kings Highway East. A new restaurant must meet conditional uses for: covered trash, parking, ventilation.
* Ancient Auras Soaps opened in the front part of the Dhyana Yoga, 53 Kings Highway East.
* 2nd Time Around is leaving. Edible Arrangement is taking their spot, 114 Kings Highway East.
* Property Tax Rebate: offers can be changed once a month. Discounts can vary with date of specials.

Marketing
a) Event Updates (John Picking)
* Haddonfield Night Market was a very successful event and the Marketing Committee has the Borough's permission to do it again on Nov 17 with a maximum of nineteen trucks.
* Marketing would like a Billboard on Ben Franklin Bridge from 11/28 to 12/18. Motion was made to approve the billboard, and seconded, and so approved. There is also a suggestion to do billboards that is not an event driven in the future.
* Candlelight shopping includes five Friday nights and a Midnight Monday and Thursday.

b) Public Relations (Susan Schmidt)
* Suasion's September – October Public Relations Flash Report and September - October 2016 Ad Value Report was circulated to the Board via email. Hard copies were provided at the meeting.
* Glenn from Fincredit and Remi are speaking with retailers. As soon as fifteen businesses have signed up, the Property Tax Program will be launched.
* Channel 3, CBS, was here for the Fall Girls' Night Out on October 6, 2016.
* A reporter from the Huffington Post will be here on November 8 for lunch and dinner as well as speaking with the storeowners.

Visual Enhancements
The lights are going up. The Board is requesting permission from the Commissioners to put on the lights for the November 17 Haddonfield Night Market event.

4. Borough News
The Theater and Performing Arts Center in the Boxwood building is progressing with some pros and cons.

5. Board of Trustee Comments
Vin offered an unusual tax tip: a person's military pension is not taxable in New Jersey.

6. Public Portion of the Meeting- no public present

****Next Board Meeting: Wednesday, November 23, 8:30am in the Borough Hall Courtroom. There is no PfH Board meeting in December.**