

PARTNERSHIP FOR HADONFIELD, INC.

Minutes: September 28, 2016 @ 8:35am to 9:45pm

Open Public Meetings Act announcement.

This meeting is being held under the Open Public Meetings Act. Adequate Notice of this meeting has been given to the Retrospect, the Courier-Post, and is posted on a bulletin board here in the Municipal Building. This announcement is made pursuant to the Open Public Meetings Act.

Attendance: Kathy Gold, Colette Oswald, John Picking, Sue Maslowski, Jaime Gorczynski, Jeff Kasko, Susan Hodges, Jackie Russell

Absent: Sean Leonard, Joe Lynch, Diann Wilson, John Master, Anne Picking

Staff: Remi Fortunato, Vin Parker, Arlene Fiorilli, Susan Schmidt.

Chairperson's Comments (Susan Hodges)

*The Board without discussion approved the Pfh Minutes for July 27, 2016.

* Food Truck event was very successful.

2. Treasurer's Report (Vin Parker)

* Vin distributed copies of the following documents: Partnership for Haddonfield Balance Sheet reflecting Balances at September 27 2016; PFH 2016 Profit & Loss, January to September; PFH Cash Detail Activity July to September, 2016; PFH Committees Spending Detail YTD January to September 2016. The Board of Trustees approved the treasurer's report without discussion.

3. Committee Reports

Administration (Susan Hodges)

* Correspondence was sent to the three stores to get the recruitment money, and the lawyer is moving it along.

Professionals (Colette Oswald)

* On Tuesday, September 13, "Taste of Haddonfield" @ Markeim Art Center was excellent.

* The next breakfast networking event is at In the Kitchen Cooking School and Boutique, 8am - 9am on Friday October 7.

* On November 3, Haddonfield Fine Jewelers is hosting the evening networking event 5:30 -7:30pm, catered by Tre Famiglia.

* On Dec 2, Friday breakfast morning event is @ Grace Episcopal Church at 8am – 9am.

Retail Retention and Recruitment (Remi Fortunato)

* A Retention Grant was presented for maxwelljames. Motion to give her the retention grant was approved.

* Body Physics will open on Saturday, 116 Kings Highway East

* Two Fish BYOB is open on 26 South Haddon Avenue.

* La Belle Art Gallery, Gifts and Accessories is opened at 123 Kings Highway East.

* Curvy Girl will be opening this week at 221A Kings Highway East

* Lavish Loft, Quality Consignment for Women is opening at 217 Kings Highway East.

* Passariello's Pizzeria and Italian Kitchen will open in September 2017.

* Villa Rosa is approved to open a restaurant in the Owl's Tale location.

* Little Tokyo will go to zoning next month. A new restaurant must meet conditional uses for: covered trash, parking, ventilation

* An A-Frame and/or Merchandise Display have been approved for businesses that are 51% retail. A store can apply for either a Merchandise Display permit or an A-Frame sign.

* Wild Violet Natural Specialties opens Oct. 15 in their new location, 3 Kings Court.

* A proposal for a new Theatre and Cultural Center was mentioned.

Marketing

a) Event Updates (Kathy Gold)

*Haddonfield Night Market was a very successful event and the Marketing Committee has asked the Borough's permission to do it again on Nov 17.

*The next event is Girls Night Out on Thursday October 6

*Fall Festival & Craft Show is Saturday October 15.

b) Public Relations (Susan Schmidt)

* Suasion's July - August and August - September 2016 Ad Value & Flash Report was circulated to the Board via email. Hard copies were provided at the meeting.

*Susan reported that Haddonfield received quite a few stories; coverage has been really good.

*SNJ is looking for interesting stores and will be visiting Haddonfield.

*The meeting for the Property Tax Reward Program, October 5, 6-7pm at Borough Hall. Arlene will send reminder emails and will provide Remi with hard copies to be distributed to the retailers.

* Huffington Post plans to visit Haddonfield on November 8.

* The CBS live broadcast by Remi during Haddonfield's Night Market was just fabulous.

* Suasion recommends that Marketing explore the idea of personal shoppers.

* There was a discussion about having a generic application to hire staff online. It would need a legal review.

Visual Enhancements

No report

4. Borough News

No report

5. Board of Trustee Comments – Kathy Gold suggested to revisit idea of giving more than \$1000 for retention of current businesses. Retention & Recruitment Committee should meet on this topic.

6. Public Portion of the Meeting- no public present

****Next Board Meeting: Wednesday, October 26, 8:30am in the Borough Hall Courtroom. There is no PfH Board meeting in August.**