

PARTNERSHIP FOR HADONFIELD, INC.

Minutes: June 29, 2016 @ 8:45am – 9:45am

Open Public Meetings Act announcement.

This meeting is being held under the Open Public Meetings Act. Adequate Notice of this meeting has been given to the Retrospect, the Courier-Post, and is posted on a bulletin board here in the Municipal Building.

This announcement is made pursuant to the Open Public Meetings Act.

Attendance: Susan Hodges, Kathy Gold, Colette Oswald, John Picking, Jackie Russell, Sue Maslowski, Jaime Gorczynski, Diann Wilson, John Master

Absent: Ann Lawson, Sean Leonard, Jeff Kasko, Joe Lynch

Staff: Remi Fortunato, Vin Parker, Arlene Fiorilli, Susan Schmidt.

Chairperson's Comments (John Master)

*A motion was made to approve the minutes for the Pfh Board of Trustees meeting on June 1, 2016.

2. Treasurer's Report (Vin Parker)

* Vin distributed copies of the following documents: Partnership for Haddonfield Balance Sheet reflecting Balances at June 28 2016; Pfh 2016 Profit & Loss, January to June; Pfh Cash Transactions, May 25 to June 30, 2016; YTD spending Detail by Account, January through June 2016. The Partnership for Haddonfield Board of Trustees approved the treasurer's report as submitted by Vin Parker.

3. Committee Reports

Administration (Susan Hodges)

*The Commissioners approved Jaime Gorczynski, owner of JAX Boutique, to the Board of Trustees for the Partnership for Haddonfield. Thank you to Jaime for giving of your time and talents.

* The Pfh Interview Committee for the submitted rfps for the Public Relations position will be Kathy Gold, Collette Oswald, John Master, and John Picking. Arlene will notify the candidates for Thursday July 7 at 8:30am, 9:30am., and 1030am. in Room 201 at Borough Hall.

Professionals (Colette Oswald)

*The professional networking event, "Spring Fling" was at the Historical Society of Haddonfield on June 2, 5:30pm to 730pm. It was a lovely evening.

*Next professional networking event is on August 5, 8am @ Haddonfield Inn, 44 West End Avenue.

*Tuesday, September 13, "Taste of Haddonfield" will be 530pm at the Markeim Art Center. The price to be given to the participating restaurants will be further discussed.

Retail Retention and Recruitment (Remi Fortunato)

* A Personal Trainer will take the Mane Stop spot @ 116 Kings Highway.

* The owner of Hooked is opening a second store called "Assemble" at 417 North Haddon Avenue.

* The Contact Exchange is closing in August.

* DaSoli is closing in July.

* On July 12, the Commissioners will review the parameters for the Pilot program of Graphic Displays (an A-frame blackboard for stores other than just restaurants).

* The retention grant for The Paper Trail was approved by the Pfh Board.

* Community Bikes and Boards has opened at 142 Kings Highway East.

* Le Cafe Creperie will open at 139 Kings Highway East in August or September.

* Sweet Japan is opened at 134 Kings Highway East and had her Ribbon Cutting this past Saturday.

Marketing

a) Event Updates (Kathy Gold)

* Service Appreciation Day was on Saturday June 4 in conjunction with the Skirmish at the Indian King Tavern Museum.

*The Craft Show is on July 9 & 10.

*Girls' Night Out is Thursday, July 21.

* The Summer Sidewalk Sale is August 4, 5, 6, 7,

* A new event, the Haddonfield Night Market, is Thursday, September 8, 5-8pm. The commissioners approved this new event but limited it to just 8 food trucks in addition to our restaurants serving under tents in front of their eateries..

b) Public Relations (Susan Schmidt)

*Suasion's May – June 2016 Ad Value & Flash Report was circulated to the Board via email. Hard copies were provided at the meeting.

*Republic Bank will sponsor the Property Tax Reward Program for the entire cost of 10,000 cards. The Commissioners passed a resolution to allow this program. Glenn is presenting next Friday at our Marketing meeting for the store solicitation phase.

* Fox 29 will be doing a live downtown broadcast on July 15, "Good Day Drives You!" It will take place in Kings Court. Everyone is encouraged to bring a table and interesting products. Reporters will go to different locations as well; however the producer makes the final decisions. It is very exciting that Haddonfield will be on Live TV from 7am to 10am.

Businesses are being encouraged to be ready at 6:30am.

*A new magazine, Haddonfield Living Magazine, with a guest column from Susan Hodges, will be mailed to 3700 homes in Haddonfield.

* Susan met with the Philadelphia Business Journal and they want to do a story in Haddonfield.

4. Board of Trustees Comments

Kathy Gold reported that roof work authorized by a landlord closed Mechanic Street for an entire week. The businesses were told that it would be just a day and a half. This prevented Mechanic Street businesses from conducting business all week. The contractors put equipment on private property with out permission in addition to causing chaos and loss of business for a week.

****Next Board Meeting: Wednesday, July 27, 8:30am in the Borough Hall Courtroom. No Meeting in August.**